



Seminar on “Asia Creative Lifestyle Design”

「亞洲創意生活設計」研討會

- Date 日期 : 31/10/2008 (Friday 星期五)
Time 時間 : 11:30am-12:30pm
Venue 地點 : Seminar Room, Hall 9, AsiaWorld-Expo
亞洲國際博覽館 9 號展館 研討室
Speaker(s) 講者 : Mr. Douglas Young
Founder and Chief Executive Officer, G.O.D. Ltd.
住好 D 創辦人及行政總裁 楊志超先生
Language 語言 : English (No simultaneous interpretation will be provided) 英語 (不設即時傳譯服務)
Remarks 備註 : Free Admission 免費入座

Profile of Speaker 講者簡歷:

Born in Hong Kong 1965, Douglas Young was trained as an Architect in Sheffield University and the Architectural Association in UK. Since 1991, Young has worked in Hong Kong on projects ranging from residential to retail interiors.

In 1996, Young co-founded GOD with Benjamin Lau. The shop retails contemporary furniture, homeware and lifestyle accessories with a contemporary Chinese twist. Most of the merchandise are designed in-house by a multi-disciplinary design team led by Young. The long-term vision is to build a Hong Kong brand that is both forward looking and proud to display its cultural origins.

To date, GOD has a 20,000 sq.ft. flagship store in Causeway Bay, a 15,000 sq.ft. shop in Tsim Sha Tsui, Kowloon and a 3,000sq.ft. home accessories store in Central as well as other smaller outlets.

GOD wholesales products to many countries, and has plans to open individual shops in Asia.





楊先生在一九六五年出生於香港，在倫敦修讀建築。自一九九一年起，楊先生在香港發展業務，主要從事住宅和零售店鋪室內設計。

一九九六年，楊先生與合伙人創立「住好 D」的品牌，專門售賣家具和生活用品。「住好 D」的貨品由楊先生領導設計，成員來自不同專業範疇。長遠來說，「住好 D」希望建立一個展示其文化根源的本地品牌。

至目前為止，「住好 D」旗下的店鋪包括位於銅鑼灣 20,000 平方呎的旗艦店、位於尖沙咀 11,000 平方呎店，及位於中環 4,500 平方呎的分店。

「住好 D」的產品行銷多個國家，現計劃在亞洲其他城市開設分店。最近更分別榮獲多項品牌及設計的獎項。

Douglas Young Personal Awards:

- 2005 Cognoscenti Award by the East Week Magazine
- 2005 Johnnie Walker 200th Anniversary Award to keep-walking Entrepreneur by the Rich Monde Limited
- 2005 Ten Best Dressed Personalities Award 2005 by the Hong Kong Fashion Designers Association
- 2006 Ten Outstanding Designers Awards by the Hong Kong Communication Art Centre
- 2007 Award of Excellence – Publication: Fashion Catalogues by Hong Kong Designers Association.

G.O.D. Awards:

- 2002 Creative Force award by City Magazine
- 2002 Readers' choice awards "Best homeware shop" by HK Magazine
- 2004 Hong Kong Top Ten Brands Awards by Chinese Manufacturers' Association of Hong Kong
- 2004 A distinguished design from China for Asia Award by the HK design Centre and HKTDC
- 2005 Elle Decoration International Design Awards – Design of the Year (HK) 2005-2006 – Bedding by the Elle decoration Magazine
- 2005 Innovation and Creativity Awards of the 2005 Hong Kong Awards for Industries by the Hong Kong General Chamber of Commerce
- 2006 One of the best 100 stores of the World by the Retail Week Magazine
- 2008 Hong Kong Arts & Design Festival's Outstanding Greater China Designs Awards by the Hong Kong Communication Art Centre



楊志超先生個人獎項：

- 2005 東週刊頒發“尚流人”獎
- 2005 宏豐洋酒有限公司頒發
Johnnie Walker 200 週年之“邁步向前卓越成功人仕”獎
- 2005 香港時裝設計師協會頒發之“2005 十大最佳衣著人仕”獎
- 2006 香港傳藝中心頒發之“十大傑出設計師大獎”

住好 D 獎項：

- 2002 號外雜誌頒發 “創意生力軍大賞”
- 2002 Readers' choice awards “Best homeware shop” by HK Magazine
- 2004 香港中華廠商聯會頒發“十大香港名牌”
- 2004 香港設計中心及香港貿易發展局頒發之“亞洲最具影響力設計優秀”獎
- 2005 家居廊雜誌頒發
家居廊國際設計獎之“2005-2006 年度香港設計獎—寢室用品”
- 2005 香港總商會頒發“2005 香港工商業獎：創意獎”
- 2006 被英國零售週刊選為世界 100 大商店之一

Presentation Abstract 演講摘要：

G.O.D. Concept

With the rise of Asia as a significant economic force, the world will also show increasing interest in Asian lifestyle and culture. G.O.D. intends to capitalize on this phenomenon by providing an eastern derived lifestyle concept, as an alternative to the established Western way of living. By exploring age-old Oriental traditions and up dating them with modern consumers in mind, G.O.D. wants to demonstrate that the techniques and wisdom of past generations in the east still has a place in the future world.

概念

隨著亞洲經濟發展迅速，世界各地對亞洲文化及生活品味也日漸重視和感興趣。為此，「住好 D」特意為顧客發掘充滿東方色彩的生活品味意念，配合現今的西方生活元素，希望充分展現東方歷史的傳統智慧，並延續未來。

Remarks:

Trade only and persons under 18 will not be admitted. 祇招待 18 年歲以上業內人士。
The Organiser reserves the right to make changes of the programme without prior notice. 主辦機構有權更改節目而不作事前通知。